10-25-06

Atty. Dkt. No. 017446-0323

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Alvolicant:

OCT 2 4 2006

Kazuhiro ISHIDA

Title:

**ADVERTISEMENT** 

SYSTEM AND

ADVERTISEMENT DISPLAY METHOD

Appl. No.:

10/077,765

Appl. Filing Date:

2/20/2002

Examiner:

Alvarez, Raquel

Art Unit:

3622

Confirmation

3462

Number:

## CERTIFICATE OF EXPRESS MAILING I hereby certify that this correspondence is being deposited with the United States Postal Service's "Express Mail Post Office To Addressee" service under 37 C.F.R. § 1.10 on the date indicated below and is addressed to: Mail Stop RCE, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450. EV 830407381 US October 24, 2006 (Express Mail Label Number) (Date of Deposit) Ruthie Vallejo (Printed Name)

## REQUEST FOR CONTINUED EXAMINATION (RCE) TRANSMITTAL

Mail Stop RCE

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

10/26/2006 WASFAW1 00000033 10077765

01 FC:1801 02 FC:1252 790.00 OP 450.00 OP

Sir:

This is a Request for Continued Examination (RCE) under 37 C.F.R. § 1.114 of the above-identified application. This RCE and the enclosed items listed below are being filed prior to the earliest of: (1) payment of the issue fee (unless a petition under 37 C.F.R. § 1.313 is granted); (2) abandonment of the application; or (3) the filing of a notice of appeal to the U.S. Court of Appeals for the Federal Circuit under 35 U.S.C. §141, or the commencement of a civil action under 35 U.S.C. §145 or §146 (unless the appeal or civil action is terminated).

- 1. Submission required under 37 C.F.R. §1.114: (check items that apply)
  - a. Previously submitted:
  - [ ] Please enter and consider the amendment and/or reply previously filed on \_\_\_.

[]	Please consider the Affidavit(s)/Declaration(s) previously filed on but not considered.
[]	Please consider the arguments in the Appeal Brief or Reply previously filed on
	<u> </u>
[]	Other
b. En	closed are:
[X]	Amendment/Reply.
[]	Affidavit(s)/Declaration(s).
[ ].	Information Disclosure Statement.
[]	Form PTO-1449 with copies of listed reference(s).
[]	Other.

## Miscellaneous:

[ ] Suspension of action of the above-identified application is requested under 37 C.F.R. § 1.103(c) for a period of \_\_ months.

The filing fee is calculated below:

	Claims as Amended		Previously Paid For		Extra Claims Present	-	Rate		Fee Totals
RCE Fee 1.17(e):							\$790.00	=	\$790.00
Total Claims:	9	-	20	= (	0	x	\$50.00	=	\$0.00
Independents	3	-	3	= 1	0	x	\$200.00	=	\$0.00
First p	resentation o	of an	y Multiple [	Deper	ndent Claims:	+	\$360.00	=	\$0.00
					CLAIMS	FEE	E TOTAL:	=	\$790.00

[X] Applicant hereby petitions for an extension of time under 37 C.F.R. §1.136(a) for the total number of months checked below:

\$0.00	\$120.00	Extension for response filed within the first month:	[]			
\$450.00	\$450.00	Extension for response filed within the second month:	[X]			
\$0.00	\$1,020.00	Extension for response filed within the third month:	[]			
\$0.00	\$1,590.00	Extension for response filed within the fourth month:	[]			
\$0.00	\$2,160.00	Extension for response filed within the fifth month:	[]			
\$450.00	EXTENSION FEE SUBTOTAL:					
\$0.00	DY PAID:	EXTENSION FEE ALREA				
\$450.00	EXTENSION FEE TOTAL					
\$1240.00	CLAIMS AND EXTENSION FEE TOTAL:					
\$0.00	[ ] Small Entity Fees Apply (subtract ½ of above):					
\$0.00	[ ] Suspension of action requested under 37 C.F.R. § 1.103(c)					
\$1240.00	TAL FEE:	TC				

A credit card payment form in the amount of \$1240.00 to cover the filing fee is enclosed.

The Commissioner is hereby authorized to charge any additional fees which may be required regarding this application under 37 C.F.R. §§ 1.16-1.17, or credit any overpayment, to Deposit Account No. 50-0872. Should no proper payment be enclosed herewith, as by the credit card payment form being unsigned, providing incorrect information resulting in a rejected credit card transaction, or even entirely missing, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 50-0872.

Please direct all correspondence to the undersigned attorney or agent at the address indicated below.

Respectfully submitted,

Date <u>October 24, 2006</u> By <u>A</u>

FOLEY & LARDNER LLP Customer Number: 22428

Telephone: (310) 975-7965 Facsimile: (310) 557-8475 Justin M. Sobaje Attorney for Applicant Registration No. 56,252